

Jomark Graphics strives to give you the best in design as well as production. Here are some simple questions to help you better plan your project with our creative team. Download our exclusive Creative Strategy Questionnaire [here](#).

Creative Strategy		JOMARK Graphics Solutions for Business	485 S Broadway Hicksville, NY 11801 516-433-0133
Company Name:			Job #:
Contact Person:			Project Title:
KEY INFO: "What we should know"			
This is background information or research pertinent to the execution of the creative. It's the frame of reference. (Eg. We are testing higher benefit levels to see if they're a viable way to raise the amount of premiums paid by customers.)			
OBJECTIVE: "What we want to happen"			